

2019

Annual Report



Connect With Us!



(317) 831-7149 | contact@mooresvillepark.com

2019 Annual Summary

The Mooresville Park & Recreation District presents the 2019 Annual Report for review.

The Park employed 147 part-time and six full-time employees in 2019. We also maintain more than 25 buildings and structures and over 200 acres.

The second annual concert series took place at Bicentennial Park. There were seven concerts, plus one Sunday afternoon concert.

Pioneer Park held many special events, including Old Settlers, Mooresville Firework Celebration, and Touch a Truck. The Mooresville Aquatic Center celebrated its 30th Anniversary.

The Before and After School Program, in partnership with the Mooresville School Corporation continues to provide a valuable service to the community. In 2019, the Park awarded each school \$10,000 for playground improvement.

Completed projects include repaving trails and parking lots.

The two properties off County Line Road were purchased to add four additional acres to Pioneer Park.

The Park & Recreation District Board and its employees welcome the citizen's suggestions of the programs and facilities that the District operates and maintain. This report intends to serve as an annual review of the Mooresville Park & Recreation District.

Park and Recreation Staff

Callahan, Brent – Superintendent of Parks and Recreation

Freeman, Stacy – Office Manager

Gummere, Erica – Recreation Coordinator (May – Present)

Luedman, Dan – Maintenance Technician

Wilkins, Morgan – Maintenance Supervisor

Wilson, Kris – Assistant Superintendent

Bade, Melissa – Office Manager (retired in Jan. 2019)

Confer, Aaron – Recreation Coordinator (Jan. – March)

+ 147 part-time employees



Mission

The Mooresville Park and Recreation District shall provide and maintain a small-town character through quality parks, facilities, open/natural space, programs, and services which will enhance the physical, social, and emotional well-being of all the citizens of Mooresville and Brown Township in Indiana.

Goals

- ❑ Promote community involvement in the planning and operation of all facets of the Parks and Recreation District operations.
- ❑ To allow for orderly growth and development of physical and natural resources.
- ❑ To incorporate within the department and its programs new technologies and processes that will make activities and services more cost effective.
- ❑ To develop systems of information and guidance to provide for a more effective delivery of activities and services.
- ❑ To more effectively coordinate park and recreation services with other county services to improve the community's total services.
- ❑ To offer comprehensive, quality recreational programming aimed at satisfying the needs of varying ages, levels, physical abilities and special interest.
- ❑ To maintain and improve the appearance of parks and existing facilities throughout Mooresville at a high standard of quality on a systematic/scheduled basis.

Park Board Members are committed to the “big picture” and the long-term effects of the decisions they make. Members use sound judgment by weighing the pros and cons of each issue, be open to new ideas, and make ethical decisions.

Lynn Adams (Appointed by Library Board)

Erin Bechtold (Appointed by Judge, Morgan Circuit Court)

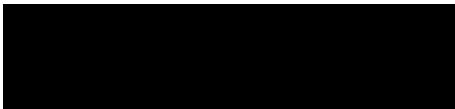
Perry King, Secretary (Appointed by School Board)

David Pearson (Republican – Appointed by Town Council)

Danny Shaw (Democrat – Appointed by Town Council)

Mark Taylor, President (Republican – Appointed by Town Council)

Brian Wiser (Democrat – Appointed by Town Council)



- Resurfaced and repaved trails
- Legal possession of Bicentennial Park
- Five-Year Master Plan complete
- Dead Ash Tree removal
- Refurbished Aquatic Center chairs
- Installed Security System in the Park (17 cameras)
- Invasive species removal
- Updated office technology
- New Registration System (Community Pass)
- Purchased two additional properties to add four acres to Pioneer Park

Goals Continued

- To utilize the natural characteristics of the land, when evaluating its potential for parks and recreational purposes.
- To periodically assess and evaluate the recreational needs of the citizens of Mooresville and Brown Township.
- To make park and recreation participation as simple and convenient as possible to clientele and treat patrons like valued customers.
- Provide efficient and effective administrative direction, coordination and leadership for quality leisure services throughout Mooresville and Brown Township.
- To effectively communicate programs to programs to prospective patrons through sound marketing practices.

Programs

Pioneer Park

Pioneer Park is the hub of the Mooresville Park and Recreation District. Pioneer Park and its programs provides outlets to enjoy the outdoor walking miles of trails, shelter rental, attending summer camps and fun camps throughout the year.

- **912** registrants – Summer Camps
- **333** registrants – Programs
- **208** shelter rentals



Online Registration System
launched in April 2019

Mooresville Family Aquatic Center

In 2019, the Mooresville Family Aquatic Center celebrated its 30th Anniversary. The aquatic center offers a heated main pool with diving board, 2-chute slide, 150' slide, heated zero-depth training pool, heated kiddie pool with mushroom, Splash Pad, concession stand and sun decks. Next door to the Aquatic Center is the Soaring Eagle Zip Line.



Special Events

Daddy/Daughter Dance
Mother/Son Dance
Mooresville Bike Race (Dan Daly)
Easter Egg Hunt (Carpenter GMAC Realtor)
Touch A Truck
Boy Scout Merit Badge campout
2nd Annual Summer Concert Series at Bicentennial Park
Mooresville Fireworks Celebration
Flagtown 5k (Delta Theta Tau)
Pioneer Acoustic Music Fest
Old Settlers Festival (Lions Club)
Mooresville Motor Sports Day
30th Anniversary Aquatic Center Pool Party
Fall Mum Sale (Tri Kappa)
Vaccination Program (Morgan County Humane Society)
Public Hayride
Halloween Hike
Pioneer Pace 5K (MHS Basketball)
Flashlight Candy Cane Hunt

- **231** pool memberships
- **26,983** pool attendance
- **666** registered swim lessons
- **1960** zip line riders
- **25** Pool Rentals & Birthday Parties

Extended School and Enrichment & Camp (REC&U)

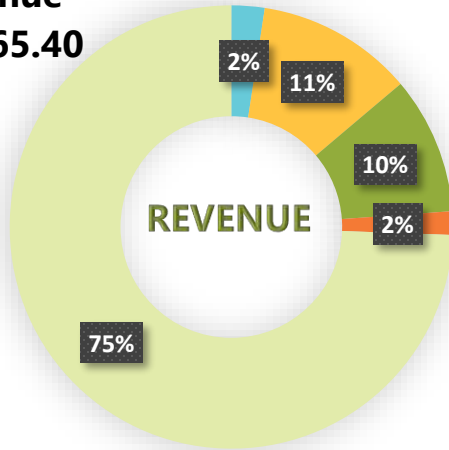
A partnership with the Mooresville School district, providing before and after school care in each of the Mooresville School District's five elementary schools.

- **731** registrants– Before and After 18-19 school year
- **1090** registrants – RECU 2019 Spring, Summer, Fall and Winter Break Camps



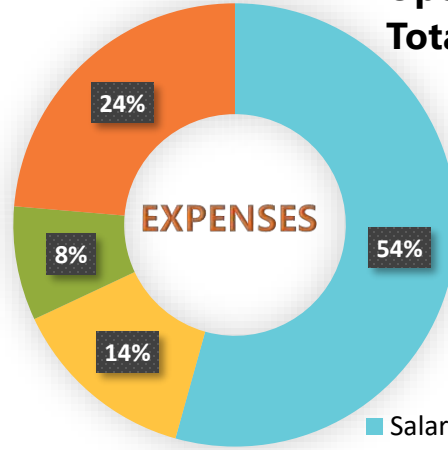
Financial Summary

Operating Revenue
Total = \$1,008,865.40



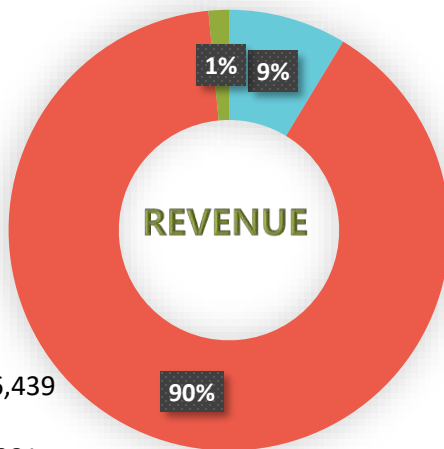
- Donations = \$24,302
- Aquatic Center = \$114,699
- Programs = \$100,789
- Shelter Rentals = \$17,225
- Tax Draw = \$748,001

Operating Expenses
Total = \$976,392.68



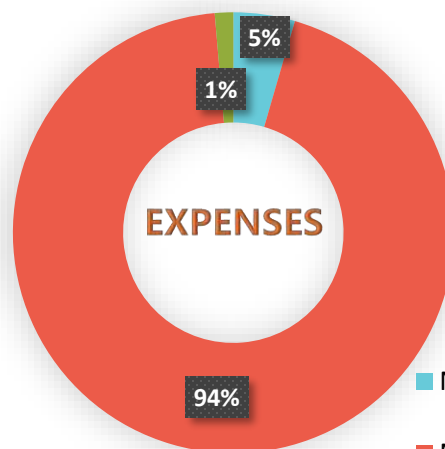
- Salary & Wages = \$531,505
- Health Insurance = \$133,900
- Operating Supplies = \$81,449
- General & Admin = \$231,415

Non-Reverting Operating Revenue
Total = \$650,956.75



- NR Concessions = \$56,439
- NR Programs = \$584,981
- NR Zipline = \$9735

Non-Reverting Operating Expenses
Total = \$930,898.21



- NR Concessions = \$41,517
- NR Programs = \$866,366
- NR Zipline = \$12,415

2019 Operating Budget: \$978,869.00

	2019-Actual
	\$250,188.41
	\$177,037.14
	\$ 3,506.75
	\$ 34,648.46
	\$ 4,217.13
	\$ 39,327.58
	\$ 22,579.94
	\$ 7,292.35
	\$ 7,054.44
	\$ 3,698.19
	\$ 19,441.65
	\$ 12,448.69
	\$ 19,558.85
	\$ 2,695.23
	\$ 9,259.57
	\$ 3,188.89
	\$ 18,604.00
	\$ 22.00
	\$ 7,515.50
	\$ 2,606.36
	\$ 4,448.19
	\$ 6,081.92
	\$133,900.00
	\$ 48,813.00
	\$ 26,547.95
	\$ 7,319.97
	\$ 12,235.84
	\$ 14,580.75
	\$ 10,825.34
	\$ 14,500.86
	\$ 11,358.41
	\$ 6,240.54
	\$ 1,103.02
	\$ 17,650.00
	\$ 1,784.75
	\$ 504.00
Credit Card Services	\$ 1,800.00
Memberships	\$ 1,200.00
Other Park Improvements	
Total	\$ 978,869.00

2019-Actual
\$250,188.41
\$177,037.14
\$ 3,506.75
\$ 34,648.46
\$ 4,217.13
\$ 39,327.58
\$ 22,579.94
\$ 7,292.35
\$ 7,054.44
\$ 3,698.19
\$ 19,441.65
\$ 12,448.69
\$ 19,558.85
\$ 2,695.23
\$ 9,259.57
\$ 3,188.89
\$ 18,604.00
\$ 22.00
\$ 7,515.50
\$ 2,606.36
\$ 4,448.19
\$ 6,081.92
\$133,900.00
\$ 48,813.00
\$ 26,547.95
\$ 7,319.97
\$ 12,235.84
\$ 14,580.75
\$ 10,825.34
\$ 14,500.86
\$ 11,358.41
\$ 6,240.54
\$ 1,103.02
\$ 17,650.00
\$ 1,784.75
\$ 504.00
\$ 12,517.01
\$ 1,090.00
\$976,392.68



Thank You to All of Our Donors and Volunteers

The Mooresville Park and Recreation District could not be successful without our donors and volunteers. In 2019, the weather for the Halloween Hike was bitterly cold. The cold weather did not stop our brave volunteers; we successfully manned twenty-two stations and providing goodies for hundreds of happy children.



We Need Your Help

You too, can be part of the Mooresville Park and Recreation District!

- Every Penny Matters**
- Volunteer and Help Make a Difference**

Not everyone can make a financial contribution. Make a difference in other ways. We have programs that are always needing outside volunteers

Volunteer with the _____
[program name here]

Monetary Donation: _____

Call us at 317.831.7149. Send this form by mail to our office at 1101 Indianapolis Road Mooresville, IN 46158

Name: _____ Phone: _____

Email: _____

Address: _____
